# **Active Transportation Summit**

# **Planning for Action**

May 10 - 11, 2018

Brockville Memorial Centre 100 Magedoma Blvd. Brockville, ON K6V 7J5



# SHARE YOUR EXPERIENCE TODAY ON SOCIAL MEDIA

Tweet and post your thoughts from the day – use Facebook, Twitter or Instagram.

Use the hashtag #EOATS2018

Other hashtags you can use are: #MoveMore #HumanPower #WalkToWork #WalkToSchool #BikeToWork

Here are some ways you can share today with your friends and the community:

- Take a photo of a slide that really speaks to you and write how it made you feel
- Take a photo of yourself with someone you met today with whom you can work to make your community more active
- Take a photo of a speaker and tweet out a quote of something he/she said
- Follow the speakers if they are on social media and tweet to them if you enjoyed their talks
- Take a photo of the sponsor display and thank everyone for helping make this day possible

# **Thursday, May 10, 2018**

#### 8:30 Registration, refreshments, networking

#### 9:00 Welcome

- Event MC Katherine Hobbs, Manager, Brockville Tourism
- Jane Fullarton, Councillor, City of Brockville
- Dr. Theresa Tam, Chief Public Health Officer for Canada (video)
- Dr. Paula Stewart, Medical Officer of Health, Leeds, Grenville and Lanark District Health Unit

### 9:20 Keynote: Dr. Michael Cheng, A Child and Family Psychiatrist at CHEO, U Ottawa

## 10:05 Ontario Update

• Justin Jones, Program Manager, Share the Road

Fresh from the 10th Annual Ontario Bike Summit, Justin will provide updates on key initiatives of the Ontario bike strategy, provincial polling, funding programs, and Bicycle Friendly Communities.

## 10:25 Break / Networking

#### 10:45 Active School Travel

• Wallace Beaton, Green Communities Canada

Learn how Active School Travel is gaining momentum with a recent infusion of funding and resources, along with the appointment of a co-ordinator and grants for community projects.

### 11:10 Planning for Action

Dave McLaughlin, National Active Transportation Planning and Design Lead, WSP
 Dave will provide an overview of how to plan, design and implement active transportation facilities and programs.

# 11:45 Lunch / Networking / Mayors Slow Bike Race

# 13:00 Actions in Planning: Leading Practices & Lessons Learned

Moderator: Greg McElrea

- Ken Forgeron former Senior Planner, Regional Niagara
- Egerton Boyce Councillor, Belleville
- Troy Dunlop Director, Public Works, Smiths Falls
- Kate Whitfield Engineer/Planner, Alta Planning + Design
- Steve Roberts former Manager of Roads & Bridges, L&A
   Learn from experience: panelists with a wide range of backgrounds and experience will share what worked well for them, and perhaps what didn't, and why.

#### 14:15 Roundtable Discussion and Panel Q&A

#### 14:55 Break / Networking

#### 15:15 Pass The Torch - Host for EOATS 2019

#### 15:25 Brockville - Grassroots Update

- Eastern Ontario School Mountain Bike Challenge Peter Meier
- Brock Trail Conal Cosgrove, Director of Operations, Brockville
   Community initiated and led initiatives often create the most gain with the least pain. Here are two case examples.

#### 15:50 Roundtable Discussion & Report Back

- Top 3 Take-Aways from today
- One question per table to seed Municipal Roundtable
   Help create a group trip report to take back, and to seed Friday's municipal roundtable.

# 16:30 Optional activities:

- Bike tour of Brock Trail (pre-registration required)
- Shuttle to waterfront & tour of Canada's First Railway Tunnel

# Friday, May 11, 2018

## 8:30 Registration

# **Option 1 - Cycle Tourism**

Session MC: Katherine Hobbs, Manager, Brockville Tourism

# 9:00 Cycle Tourism Workshop

Sponsored by RTO9 Regional Tourism Organization

Michael McCreesh & Louisa Mursell, Ontario By Bike

Learn what's driving the rapid growth of cycle tourism in Ontario, and how to better seize the opportunities.

## 10:20 Break / networking

# 10:40 Cycle Tourism Panel: Perspectives & Opportunities

- Dan Hodgkinson, Owner, 1000 Islands Bicycle Co
- Hillary Geneau, Exec Director, Downtown Brockville
- Kemp Stewart, Hillier Estates Winery, avid cycle tourist

  Panelists will provide a range of perspectives in successfully harvesting the economic potential of cycle tourism, followed by discussion of local/regional opportunities.

# **Option 2 - Municipal Matters**

Session MC: Conal Cosgrove, Director of Operations, City of Brockville

## 9:00 Risk Management - A Municipal Perspective

Meghan Callaghan, General Manager - Public Sector, Jardine Lloyd Thompson
 Gain a current understanding of the risk management/liability considerations of active transportation in small urban and rural communities.

# 9:40 Break / Networking

# 10:00 Municipal Roundtable

- Kate Whitfield Engineer/Planner, Alta Planning + Design
- Dave McLaughlin, National AT Planning and Design Lead, WSP
- Justin Jones, Ontario by Bike
- Marnie Peters, President, Global Alliance on Accessible Technologies and Environments
   Participate in a facilitated discussion of practices, processes, issues & challenges. Bring your
   questions!

# Thanks to our sponsors:











# and our partners:









