

Active Transportation Summit

Planning for Action

May 10 - 11, 2018

Brockville Memorial Centre
100 Magedoma Blvd.
Brockville, ON K6V 7J5

5th Annual

Eastern Ontario

**Active
Transportation
Summit**

Who should attend?

- Elected municipal representatives
- Municipal staff (economic development, planning, public works, tourism, recreation)
- Urban and rural citizen advocates
- Businesses seeking to benefit from active travel and cycle tourism

Why Attend?

- Learn about developing and implementing AT plans from noted professionals and experienced practitioners
- Participate in Q&A, round-table and informal discussions
- Network with local & regional peers to explore local issues and challenges
- Develop your plan to harvest the growing cycle tourism sector
- Plan for action to maximize your provincial funding opportunity

Registration deadline:

April 30, 2018

Cost:

\$70 for full day Thursday and your choice of Friday's workshops

To Register:

<https://eoats2018.eventbrite.com>

What's on the Agenda?

Thursday, May 10 (8:30-5:00)

Active Transportation (AT)

- The health imperative
- Building your AT plan with community engagement
- Best demonstrated practices & best lessons learned (panel)
- Provincial trends, programs & funding
- Rural & smaller town considerations

Key Speakers

- Dr. Michael Cheng: Child and Family Psychiatrist, CHEO
- Justin Jones of Share the Road
- Dave McLaughlin, WSP, National Active Transportation Planning and Design Lead
- Green Communities Canada for Active School Travel

Friday, May 11 (8:30-12:00)

Your choice of workshops:

- A.** Cycle tourism workshop by Ontario by Bike, sponsored by RTO9 Regional Tourism Organization, with panel on economic benefits, product development & business opportunities

OR

- B.** Municipal round table with leading consultants on case examples and issues for rural/small town municipalities

To learn more, visit www.healthyllg.org/active_transportation.html

or contact BrockvilleEOATS@healthunit.org

Bring your Bike and explore the Brock Trail!