



# **Naismith Basketball Association**

Partnership with Augusta St. Park Project and the Jr. NBA  
program





# Naismith Basketball Association

Augusta Street Park Partnership

<http://millstonenews.com/2016/02/nba-posts-video-about-almontes-basketball-connection.html>



***"Be strong in body, clean in mind,  
lofty in ideals" Dr. James Naismith***



# How did I end up here?



# Naismith Basketball Association



- Naismith Basketball is respected for its grassroots basketball programs offered to youth in Lanark County. A sport that is founded on the core values of fairness, excellence, inclusion and fun.
- The Association represents all basketball interests by providing leadership, coordination and direction in the promotion of health and wellness through sport and physical activity.
- We offer inclusion and accessibility in community team spirit programs that focus on youth aged 7-17 years. The Association is responsible for increasing the "Naismith" brand through awareness initiatives and is mindful of the past, present and future; building on the legacy of our inventor and taking pride in our community.



# Naismith partnership



# Jr. NBA Partnership



- <http://www.jrnba.ca/>
- The Jr NBA is a fun, active and healthy learning environment to provide entry level basketball for children ages 5-7. This program includes age-appropriate equipment (smaller, lighter basketball and lower hoops) and modified games.
- All participants receive a Spalding Basketball, an NBA branded t-shirt, and a tote bag.
- Example Spring Session: Tuesdays Doors open 6 pm, session begins at 6:15 - 7:15 pm February 16th to May 10th 2016 (No session on March 15th)
- Where: Caldwell Street Public School, 70 Caldwell Street, Carleton Place. Please enter the gym via the doors near the Boyd Street parking lot.
- Please leave outdoor footwear at the door.
- Cost - \$100 per child



# Naismith Basketball joins Jr. NBA Program



# Almonte, CP and Beckwith





**NBA CARES – Partnership with Naismith Basketball**











# 24<sup>th</sup> Annual Naismith 3 on 3 Basketball Tournament August 6<sup>th</sup>, 2016



