

Hobby Entrepreneurism

*Wilderness Tripping is for the recreational adventurers,
wilderness professionals, and summer camp staff.*



Personal History...

- Grew up in a rural village
- Boy Scouts... Beaver, Cubs & Scouts...
- Adventures with Dad
- Self exploration and adventures
- Adventures with friends
- Summer camp staff
- Student Leadership Development



Impetus of Wilderness Tripping

- Summer camp staff transition
- No trainers
- Stepping up... the journey began!



Programs at Present

Canadian Red Cross

- CPR (6hrs)
- EFA (8hrs)
- SFA (16hrs)
- WFA (20hrs)
- AWFA (40hrs)

ORCA

- Basic Canoeing (4hrs)
- BC Instr (48hrs)
- Canadian Style Paddling
- Moving Water
- Canoe Tripping



Leadership

- Recognize need.
- Seeing solutions.
- Developing plan for implementation.
- Confirming above steps.
- Develop network to follow-through.



Networking...

- Working with local camps.
- Networked with local schools
- Networked with university students.
- Networked with community leaders.
- Networked with teachers.



Current Clients

- Summer camps.
- Queen's groups
- Schools
- Non-profits
- Provincial Parks
- Private coaching contracts



Journey

- Cultural Economic shifts over time
- Camp leadership changes
- Program transitions
- Recreational shifts
- On-line training options



Present

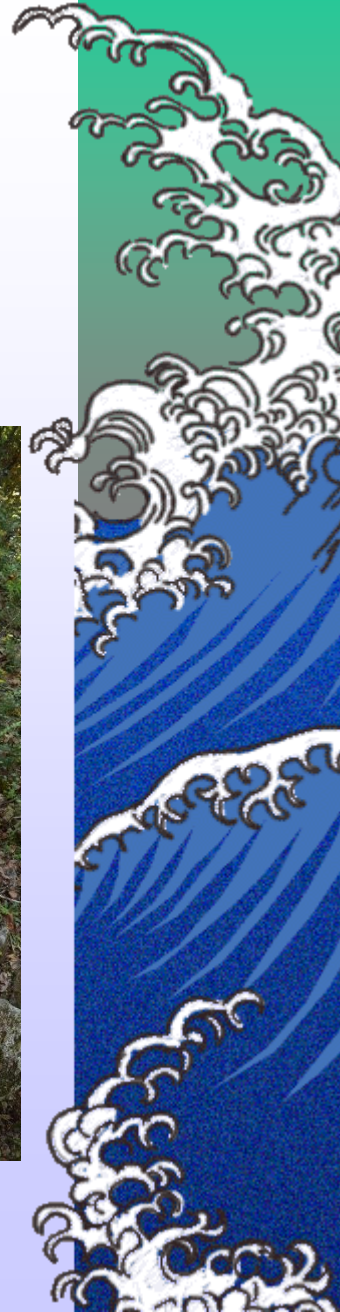
- Dad
- Competitive athletic kids
- Permanent employment



Future

SHIFTING SANDS

- The future is unknown.
- History repeats itself... maintain contact with past customers.
- Continue to build relationships with new organizations.

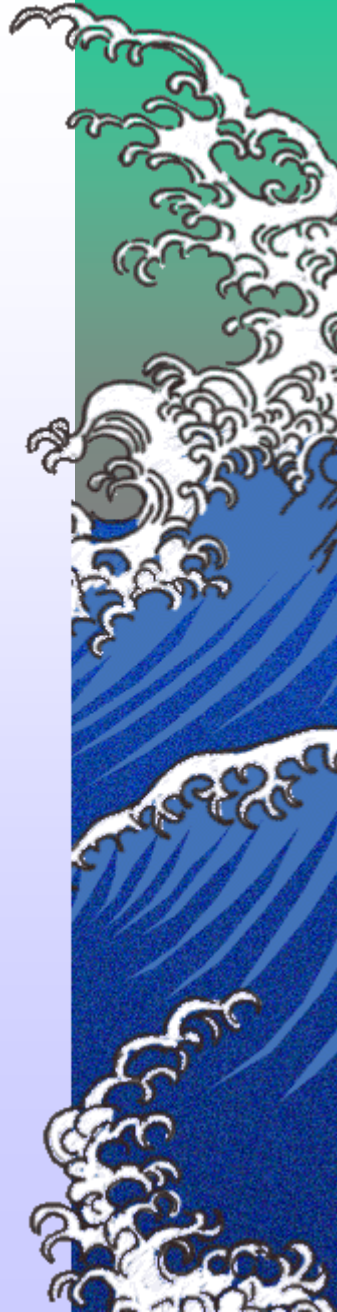


Moving Forward

Love your people.

Love what you do.

Be wise on what to sell and what to share.



Go for it!

On-going best!

Steve Tripp

