Presentation at the first Annual Eastern Ontario Active Transportation May 29, 2014

TOWARD A BICYCLE-FRIENDLY

MISSISSIPPI MILLS, LANARK, EASTERN ONTARIO...



JEFF MILLS

- CO-CHAIR, MISSISSIPPI MILLS BICYCLE MONTH
- MEMBER, SCHOOL TRAVEL PLANNING STEERING COMMITTEE FOR LANARK, LEEDS AND GRENVILLE
- MEMBER, ADVISORY COMMITTEE: ONTARIO BY BIKE
- MEMBER, ADVISORY COMMITTEE:
- SHARE THE ROAD

SOME GOOD NEWS STORIES AROUT SOME GOOD NEWS STORIES AROUT SOME GOOD NEWS STORIES AROUT SOME GOOD NEWS STORIES AROUT



Mississippi Mills Bicycle Month (MMBM) now in its sixth year.









Mission:

Mississippi Mills Bicycle Month promotes healthy active communities through the engagement of residents of all ages. Cycling encompasses, art and culture, individual health and safety, sport, transportation and the environment, and tourism and local economic development.

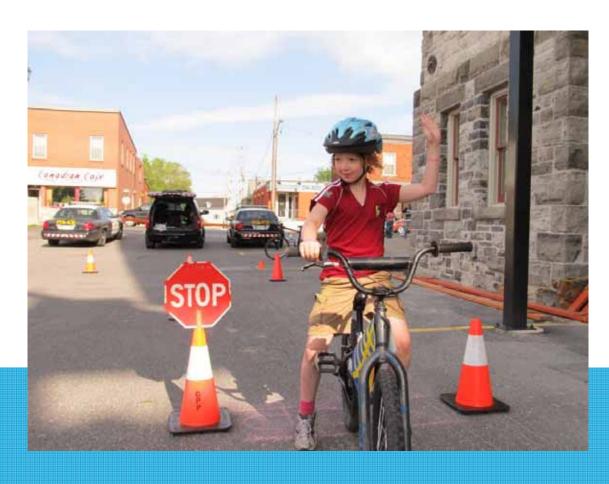




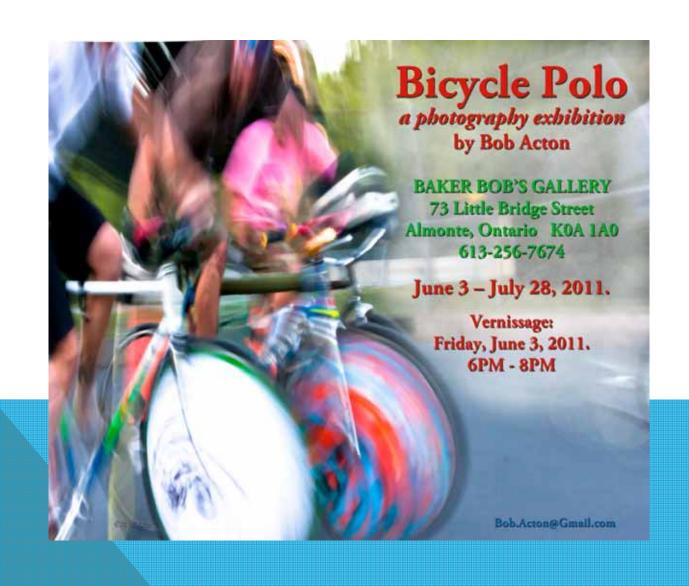




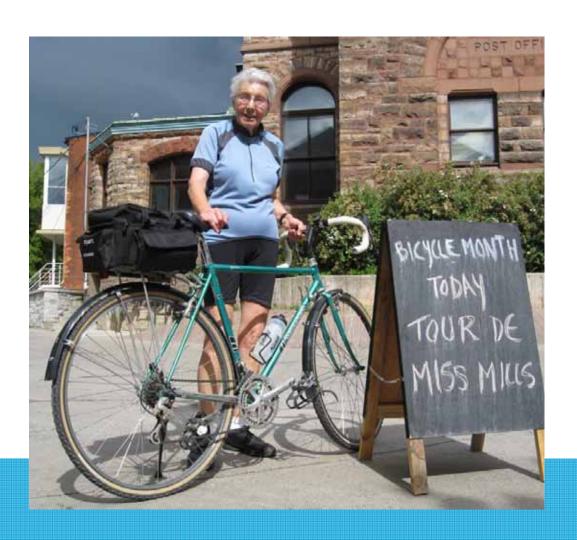
we want to have fun, but we want to be safe...



We engage youth...



We engage seniors...





we encourage families...

we offer...

Arts & Culture Events

- •SPIN Evalyn Parry
- Lecture Series
- Movie Nights
- Photography Exhibit
- Otesha Project
- Writing Contest



We understand!

"Very great change starts from very small conversations, held among people who care."

~ Margaret Wheatley



MMBM is not a end in itself.

It is a means to a bicycle-friendly, healthy, active, and more prosperous community...

- Bicycles are good for business
- Bicycles are good for community







Town staff and volunteers submit a Bicycle-Friendly Community application to Share the Road Cycling Coalition



Mississippi Mills Community and Economic Development Committee

Sponsors a
Welcome Cyclist
Network Cycling
Tourism Workshop
Almonte May 2012





















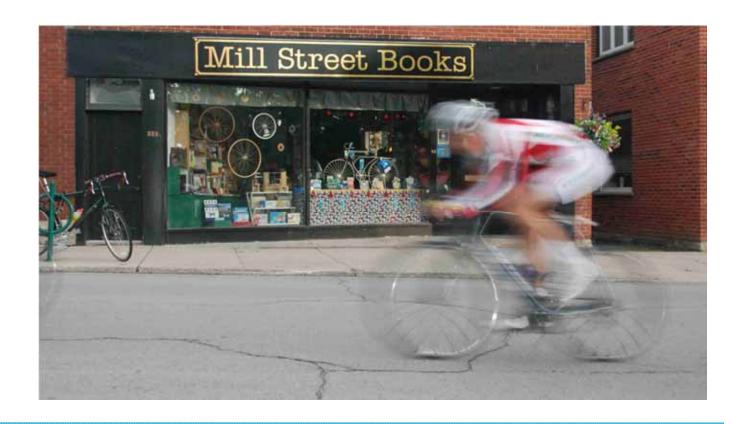








- 217 Riders came from across Ontario
- bringing family, friends, coaches
- over a weekend
- 4 different races at different venues in Mississippi Mills



Bilingual Cycling Map

Mainstreet Almonte Attraction and Promotion (MAAP) and Mississippi Mills Community and Economic Development Committee (CEDC) sponsors the development on a Bilingual Cycling Map



Can bicycles build community? They sure Can!

- Almonte Bicycle Works opens in 2011
- Bikes for Haiti program puts used, affordable bikes in the hands of families, new riders, and persons rediscovering cycling



Mississippi Mills Bicycle Month applies to County of Lanark's Adopt A Road Program to adopt a portion of Martin Street North (County Road 17)





Cycling is on the rise...

People are seeking out others and just doing it!



The RIMM Rovers

"The RIMM Rovers are a group of Almonte people who love to go a wandering around the countryside on a sunny morning and take in the sights. We are average ability and usually go for about a 2 hour ride along back country roads in search of adventure, laughter and friendship. Every ride is a new adventure to a new spot.

Someday we may bring a picnic and stop by in Blakeney or some other picturesque spot for a break. We are very flexible, as we go with whoever shows up."



"We had a great turnout, about 41, close to twice what we have been seeing; this is probably a reflection of how we are growing..."

The School Travel Planning Steering Committee gets a commitment from Upper Canada and District School Board

(UCDSB) to run a pilot project working on "Active and Safe Routes to School"

Almonte's Naismith Public School is chosen as one of 3 'Pilot Schools' out of 11 schools that applied



Be strong in body, clean in mind, lofty in ideals.

~James Naismith

Silver Chain Challenge

Encourages cycling participation Now issued between Lanark and Renfrew Counties

- Leeds, Grenville next year?
- partners include the Ottawa Heart Institute Potential to issue challenges between
- Schools
- Hospitals
- Towns





Silverchainchallenge.ca

We welcome you to the first annual

Eastern Ontario Active Transportation Summit

In beautiful downtown Almonte

























