



Jumpstart™

Giving kids a sporting chance.



1 in 3 Canadian families can't afford organized sports for their kids.



**Jumpstart
changes that.**





Jumpstart's Vision:



Canadian Tire Jumpstart is a nationally registered charity dedicated to removing financial barriers so kids across Canada have the opportunity to get off the sidelines and into the game.



Program Delivery



Canadian Tire Store creates a Jumpstart Chapter and develops relationships with Community Organizations



Community Jumpstart Chapters identify children in need, complete submission form and forward for approval



Payment is mailed directly to a particular community partner or organization



Child participates in program



What & who we fund:

- Children between 4-18 years of age are eligible
- Activities must involve physical activity
- Funding covers registration fees, associated transportation and equipment costs required for participation
- Support provided per child per submission period is up to \$300 (\$600 max per year)



National Statistics



- Over 840,394 children assisted since 2005
- 310 local Jumpstart Chapters across Canada
- We work with over 3100 local community partners



Brockville & Prescott Jumpstart Chapter



In 2013 we:

- Helped **818** local children get in the game
- Invested over \$50,000 in facilitating our children to get active

Brockville & Prescott since inception (2005)
4030 kids helped with investment of over \$250K



Community Programs



In 2013 we sponsored many Community Programs:

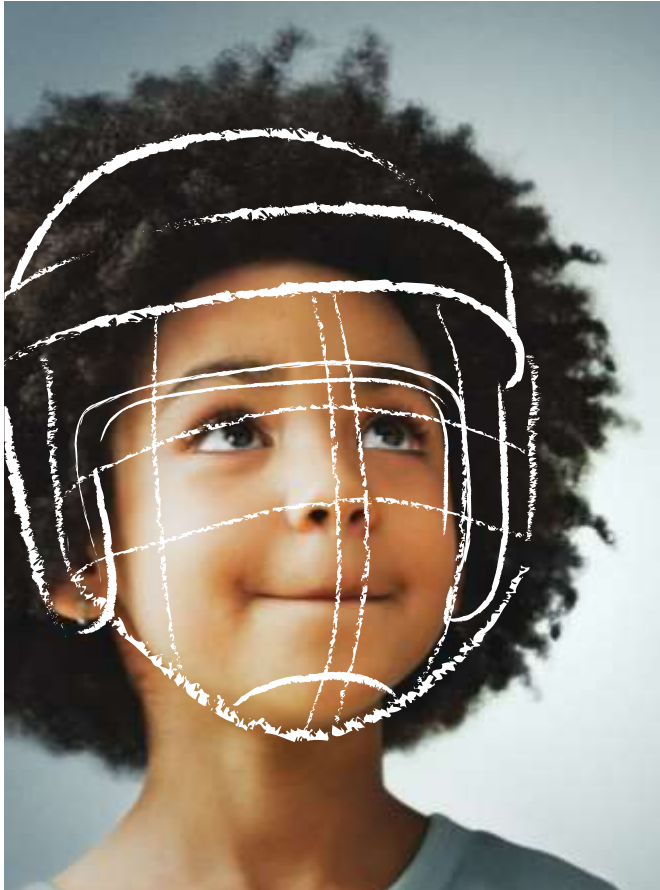
- YMCA Swim to Survive
- Rideau Lakes Youth Program
- Commonwealth after school soccer program
- 1 activity kit to the YMCA subsidized Summer Camp Program
- Cardinal Youth night at the YMCA
- Leaders of Tomorrow South Grenville District High School



Commonwealth P.S. After School Soccer Program



A few Stories.....



Outcomes:

- Increased self-esteem and self-confidence
- Discovery of leadership skills
- Improved school performance
- Enhanced interpersonal skills
- Access to positive role models and exploration of future horizons
- Development of healthy lifestyle habits
- Learning that activity can be fun

Understanding Youth in Canada Report -- 2002





Jumpstart™
Bon départ™

Thank You