

# The Eastern Ontario Active Transportation Summit Evaluation Report May 29<sup>th</sup> & 30<sup>th</sup> 2014

**Background**: The Eastern Ontario Active Transportation Summit was held May 29<sup>th</sup> and 30<sup>th</sup> 2014 in Almonte Ontario. After the event participants were emailed an electronic survey link at the end of June 2014, and were asked to provide feedback about the event. All feedback was grouped together into a summary report and is presented below. The results will be used to help improve future events. Approximately 70 people attended the event and a total of 19 evaluations were completed for an approximate response rate of 27%. Please note, due to the low response rate these results should be interpreted with caution.

Results: Please rate the following presentations.

reade rate the renemble presen	N/A	Excellent	Good	Average	Poor	Total
Keynote Speaker – Marlaine Koehler	0 (0.0%)	12 (66.7%)	6 (33.3%)	0 (0.0%)	0 (0.0%)	18
Sue Shikaze – Session A	0 (0.0%)	5 (38.5%)	8 (61.5%)	0 (0.0%)	0 (0.0%)	13
Kate Hall – Presentation – Session A	0 (0.0%)	3 (27.3%)	8 (72.7%)	0 (0.0%)	0 (0.0%)	11
Mike Dwyer – Session B	0 (0.0%)	3 (50.0%)	3 (50.0%)	0 (0.0%)	0 (0.0%)	6
Don Palmer – Session C	0 (0.0%)	3 (75.0%)	1 (25.0%)	0 (0.0%)	0 (0.0%)	4
Nancy Smith-Lea – Session D	1 (7.1%)	6 (42.9%)	7 (50.0%)	0 (0.0%)	0 (0.0%)	14
Panel Discussion (When Communities Organize)	0 (0.0%)	1 (7.7%)	10 (76.9%)	1 (7.7%)	1 (7.7%)	13
Open Space Conversations	1 (8.3%)	5 (41.7%)	6 (50.0%)	0 (0.0%)	0 (0.0%)	12
Documentary Film (Big City Great City)	2 (66.7%)	1 (33.3%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	3
Medical Officers of Health Speeches	0 (0.0%)	4 (28.6%)	8 (57.1%)	2 (14.3%)	0 (0.0%)	14
Justin Jones – Session G	1 (14.3%)	5 (71.4%)	1 (14.3%)	0 (0.0%)	0 (0.0%)	7
Jeff Jackson – Session H	0 (0.0%)	9 (90.0%)	1 (10.0%)	0 (0.0%)	0 (0.0%)	10
Kate Hall – Walkability Audit – Session E	0 (0.0%)	8 (72.7%)	3 (27.3%)	0 (0.0%)	0 (0.0%)	11
Louisa Mursell – Session F	1 (25.0%)	3 (75.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4

## Please rate the following:

	Excellent	Good	Average	Poor	Total
Location of the Summit	17 (89.5%)	2 (10.5%)	0 (0.0%)	0 (0.0%)	19
Overall, how would you rate this Summit	16 (84.2%)	3 (15.8%)	0 (0.0%)	0 (0.0%)	19

# Did you learn something new from a presentation today?

Response	Chart	Percentage	Total
Yes		100.0%	18
No		0.0%	0
		Total Responses	18

### If yes, please explain how you will use what you have learned at the Summit in the future?

if yes, please explain now you will use what you have learned at the summit	in the future?
Responses	
There is possibility after loss of principal funding. Funding and partnerships make g Route planning for active transportation.	good results.
Collaboration is the key to success. Use contacts made to help me implement chan	ige.
Complete streets role in community health & well being. Implement op policies.	
Environmental psychology - natural parks. School yard design, active travel to scho streets - across my community & aim to engage stakeholders in the community in c streets, more information on strategies to promote parent/teacher involvement.	•
I learned that while there is a lot of communities between the urban & rural experi- comes to complete streets. This summit was incredibly helpful for me to understar active transportation in the rural environment.	
Info on risk management. Story of waterfront reg trust. Follow up on RM info.	
Learned a lot of practical/easy ways to improve active transportation. A lot of good Great presenters! Try to implement some easy changes & speak to council.	d connections.
The different initiatives that are already taking place to improve active transportati community.	on in the
Water front trail and other trail proposals. Move forward with CP corridor develop active trans route.	ment as an
I learned about the extent of bike trails in Ontario, and about environmental psychowith town policy development & planning.	ology. Will help
Love the practicality re: risk management, medical officers of health presentations.	

Basically all of it was new material and very eye opening. I will use it to expand my knowledge base as an engineer and to use in my future work.

Overall very informative and engaging.

Bicycle friendly community process & application or municipalities.

Just good to have that knowledge and know the speaker as an expert and contact.

Develop OP policies relating to Active Transportation.

I will focus on community partnerships more.

Walk Friendly Ontario process; met peers working in adjacent regions.

#### Having attended this workshop, will you now be inspired to do any of the following?

	Yes	No	Don't Know	Total
Look into applying for bicycle friendly designation (again or for the first time)?	12 (92.3%)	0 (0.0%)	1 (7.7%)	13
Look into applying for walk friendly designation (again or for the first time)?	15 (100.0%)	0 (0.0%)	0 (0.0%)	15
Seek out different partners to work on Active Transportation in your community?	16 (100.0%)	0 (0.0%)	0 (0.0%)	16

#### Do you have any suggestions for future workshops?

#### Responses

Great to see the rural conext being addressed with active transport. A discussion on school specific Active Transportation would be helpful.

Get a complete streets expert with small town/rural experience.

Additional workshops, collaboration, and poster/booth opportunity.

Funding opportunities.

#### Any additional comments?

#### Responses

Great summit! Thoroughly enjoyed it - x3

Looking forward to 2015!

Game changing event. Thanks.

More information on grant applications/funding for Active Transportation. Really enjoyed the

outdoor lunch & opportunity for outdoor activities. Awesome artwork. Really enjoyed that this was incorporated. Youth groups/reps attending in future with school admin including teachers & principals & parents will propel travel planning agenda forward.

Excellent snacks & coffee - best ever! Food voucher - great idea, great selection of speakers. Slow race was fun. Positive, friendly hosts, thanks!

Learned easy & practical ideas to implement into our community.

Very enjoyable summit! I love the location; you have an amazing little town.

Thank you.

#### **Discussion & Recommendations**

Respondents provided detailed feedback about the Eastern Ontario Active Transportation Summit held in Almonte on May 29<sup>th</sup> and 30th. It is recommended, that the organizers of the event review these results and take them into consideration for future planning; and that these results be shared with Health Unit staff along with relevant community partners. As previously noted, due to the low response rate these results should be interpreted with caution. It is recommended, that organizers consider structuring the workshop in such a manner as to allow time to complete a workshop evaluation at the conclusion of the event in an attempt to increase participant response rates and assist with accurate recollection of the event and the collection of timely feedback.

#### Respectfully submitted by,

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